

D&S Exports – TCR Privacy Policy

Effective Date: November 10, 2025

D&S Exports (“we,” “our,” or “us”) is committed to protecting the privacy and personal information of our customers, partners, and website visitors. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information in accordance with our TCR principles: **Transparency, Consent, and Responsibility.**

1. Transparency

We believe in being transparent about the data we collect and how it is used.

Information We Collect:

- **Personal Information:** Name, email address, phone number, billing/shipping addresses, and other information you provide when placing orders or contacting us.
- **Payment Information:** Credit card details or other payment information processed through secure payment providers.
- **Usage Data:** Information about how you interact with our website, emails, or services, such as IP addresses, browser type, and pages visited.
- **Data Sharing:** Mobile opt-in, SMS consent, and phone numbers will not be shared with third parties and affiliates for marketing purposes

2. Consent

By using our services, you consent to the collection and use of your information as described in this Privacy Policy.

- **Explicit Consent:** We will obtain explicit consent for sensitive data, marketing communications, or sharing your information with third parties beyond what is necessary to fulfill our contractual obligations.
- **Withdrawing Consent:** You may withdraw consent at any time by contacting us at sales@dsusa.biz

3. Responsibility

We take responsibility for safeguarding your personal information.

Data Security:

We implement reasonable administrative, technical, and physical safeguards to protect your personal data against unauthorized access, disclosure, or misuse.

Data Retention:

We retain your personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

Your Rights:

Depending on your location, you may have the right to:

- Access your personal data
- Correct inaccuracies in your information
- Request deletion of your personal data
- Object to the processing of your information

SMS Terms & Conditions**1. SMS Consent Communication:**

The information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

2. Types of SMS Communications:

If you have consented to receive text messages from [Company Name], you may receive messages related to the following (provide specific examples):

- Appointment reminders
- Follow-up messages
- Conversational

3. Message Frequency:

Message frequency may vary depending on the type of communication. For example, you may receive up to [X] SMS messages per week related to your [appointments/billing, etc.].

Potential Fees for SMS Messaging:

Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

5. Opt-In Method:

You may opt in to receive SMS messages from [Company Name] in the following ways (This is an example. Please include the method used.)

- Verbally, during a conversation
- By submitting an online form

6. Opt-Out Method:

You can opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

7. Help:

If you are experiencing any issues, you can reply with the keyword HELP. Or, you can get help directly from us at (insert the link)

- Additional Options:
- If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

8. Standard Messaging Disclosures:

- Message and data rates may apply.
- You can opt out at any time by texting "STOP."
- For assistance, text "HELP" or visit our [Privacy Policy] and [Terms and Conditions] pages.
- Message frequency may vary

Contact Us:

For privacy-related inquiries or requests, please contact:

D&S Exports

Email: sales@dsusa.biz

Phone: 203-847-6446

Address: 24 Broad Street, Norwalk, CT 06851

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date.